

# Societal Contribution

**Our principle of respect for people is the basis for our initiatives to contribute to communities in Japan and overseas.**

## Stance on Societal Contributions

TEL has encapsulated its corporate message to treat people well and provide value that makes them happy, in the words "People. Technology. Commitment."

TEL is expanding a global business to provide value-added products and services to its customers and to everyone around us, and to obtain the highest value. At the core of this drive is the respect for people that has been part of our corporate philosophy since the company was first established. "Believe in the creativity and limitless potential of employees and all people, respect different cultures and a diversity of values." "Give top priority to human health, and consider also the protection of the environment." "Embrace with enthusiasm." These are all a part of our approach to life and work.

Also, as part of our corporate principles, TEL strives to spread awareness about corporate social responsibility, the environment, health and safety. The offices and plants of TEL work to build relationships of trust with the local governments and communities, and carry out a variety of activities to contribute to society and environmental protection as a whole.

As we expand such activities as an important part of our corporate mission, we would like to move forward together with our customers and society as a whole.

## Activities in Japan

### ● Tokyo Electron Tohoku, Tohoku Plant

As a part of our activities to contribute to the community, we have been participating since 1990 in the annual Esashi Jinku Festival in Iwate Prefecture. The festival originated in a traditional fire-prevention festival in which only the village brigades performed, but in 1977 it became a participatory-style festival that anyone could join. The festival includes a variety of events such as a large parade with 3,000 participants, local food stalls, and performance of local arts. Our employees, particularly the newer ones, always participate in the festival. Every year the employees practice after work to perform in the festival, and their involvement is strengthening our connections with the local community.



Esashi Jinku Festival

### ● Tokyo Electron Fuchu Technology Center

The Tokyo Electron Fuchu Technology Center cooperates with the Asahi Photo News Co.'s special project, a traffic accident prevention campaign. This year as a part of a campaign to prevent accidents involving children, we donated an Asahi Photo News bulletin board that carried traffic safety slogans, and included our company name, to the nearby Fuchu Sumiyoshi primary school.



Donated Asahi Photo News, Message board

### ● Tokyo Electron Kyushu, Saga Plant

At an award ceremony held at the Meiji Shrine to commemorate the 125th anniversary of the Japan Red Cross Society and the 50th anniversary of the Red Cross Law, Saga plant received recognition for having made a significant contribution by cooperating in blood donor drives.



Letter of recognition from the Japan Red Cross Society

### ● Tokyo Electron Kyushu, Koshi Plant – Youth Forum –

The International Environmental Citizen's Conference Kumamoto 2002 was held October 26-30, 2002, as a citizens' environmental conference by non-governmental organizations and other citizen groups. The Koshi plant participated in the Youth Forum during this event. This forum was targeted at students, and provided an opportunity for the environmental managers of corporations and NGO activists to exchange opinions. At the venue, participating companies and organizations set up tables, and students could approach the company or organization of their choice and ask questions. Many students approached the 27 participating companies and organizations to talk to their representatives. At the Tokyo Electron Kyushu, table discussions centered on the fact that help is needed from a variety of fields in order to solve these environmental problems. It was a valuable time for direct exchanges of opinion between students and the company.



Scenes from the Youth Forum

## Activities Overseas

### ● Tokyo Electron America

TEL is actively contributing to the community not only in Japan, but also at our locations overseas, especially in the United States.

#### ① Supporting the 2002 Diabetes Walk

On October 27, 2002, 10 employees from Tokyo Electron America Santa Clara and Timbre, participated in the Juvenile Diabetes Research Foundation Walk held at the Shoreline Park in Mountain View, California. Austin office also participated, with 25 walkers who raised \$7500. They received the Silver award as one of the top 3 corporate walk teams in the



Juvenile Diabetes Research Foundation Walk

city. Tokyo Electron America also donated funds for this event. Across the U.S, the 2002 walk collected over \$70 million to support research for finding a cure for diabetes.

#### ② "Adopt-a-Street" Clean-up

Tokyo Electron America (headquartered in Austin, Texas) participates in the Keep Austin Beautiful program. Part of this program is an "Adopt-a-Street" clean-up campaign. Once every three months, TEL cleans Grove Boulevard in front of TEA headquarters. TEA has been participating in the program since it was first launched, and is a key sponsor.

Keep Austin Beautiful honored TEL with an award for their Adopt-A-Street program at their annual luncheon in February 2003. In addition, TEA also received a National Citation of Merit in Keep Texas Beautiful's Environmental Competition for their participation in this program. Adopt-A-Street, a subsidiary program of Clean Streets, allows local groups to adopt streets near their establishment or residences. TEL served as the key sponsor for this Keep Austin Beautiful initiative and hosted the program's kickoff on Friday, April 12, 2002.



Receiving the Community Award For Litter Abatement

#### ③ Texas Recycles Day

This year, the statewide environmental campaign known as "Texas Recycles Day" celebrated its tenth year. The slogan this year was "Re-Use." Compared to conventional recycling, repeated use of the same materials is considered a better alternative for solid waste management.

Tokyo Electron America, in conjunction with Keep Austin Beautiful (KAB), promoted the 10th anniversary by holding an information fair near the cafeteria of the Austin headquarters that provided tips on recycling on Friday, November 15, 2002. A recycling trivia contest also helped staff deepen their knowledge about recycling and environmental protection.

Other companies in Austin held similar information fairs to promote the 10th anniversary of Texas Recycles Day.



Recycle Day poster

## TOPICS

### Japanese Language and Culture Program

The Austin Japanese School was set up to provide an opportunity for children of Japanese employees at the Tokyo Electron America's headquarters in Austin to learn in concentrated classes with a curriculum similar to what is taught in schools in Japan. The classes are held on Saturdays, when local schools are closed. Initially, this school targeted the children of employees, and started with lessons held in the company's in-house training center. Eventually, people working at other local Japanese companies showed an interest in the school. In September 2000, it was moved to the Asian American Cultural Center in Austin, after which classes were opened to families from other companies, and the school became available to the public. In April 2002, it received formal approval from Japan's Ministry of Education, Culture, Sports, Science and Technology and Ministry of Foreign Affairs, and continues operating today. As of July 2003, about 90 students were registered.

As an aside, the school offers students and their families the opportunity to enjoy Japanese language and culture through sports days and other cultural events.

There are about 200 of these government-recognized Japanese schools around the world, supported especially by local Japanese associations, companies and volunteers.



Sports day at the Austin Japanese School